

# Mayor's Economic Development Task Force Meeting Agenda



July 1, 2014  
4:00 p.m.  
City of Turlock Yosemite Room  
156 S. Broadway, Turlock, California



Chair  
**Sharon Silva**

Vice-Chair  
**Mike Brem**

Council Representatives  
**John Lazar, Mayor**  
**Amy Bublak, Councilmember**  
(Alternate Member)

#### Task Force Members

**Rich Borba**  
**Chris Borovansky**  
**Michael Camara**  
**Jeff Chapman**  
**Jaskaran Dhesi**  
**Eric Gonsalves**  
**Julio Hallack**  
**Benjamin Hector**  
**Jennifer Helzer**  
**Matthew Jacob**  
**Diana Lynn Kaysen**

**Kris Klair**  
**Yates McCallum**  
**Richard Mowery**  
**Jessie Orosco**  
**Gil Perez**  
**Jim Reape**  
**Ram Saini**  
**Larry Smith**  
**Jan Tucker**  
**Anokeen Varani**  
**Ed Yonan**

City Manager  
**Roy W. Wasden**

City Attorney  
**Phaedra A. Norton**

Assistant to the City Manager for  
Economic Development/Housing  
**Maryn Pitt**

Task Force Secretary  
**Stacey Tonarelli**

#### Other Representatives

**Gokce Soydemir**  
**Kim Whitcomb**

CSUS  
Alliance

**NOTICE REGARDING NON-ENGLISH SPEAKERS:** The Mayor's Economic Development Task Force meetings are conducted in English and translation to other languages is not provided. Please make arrangements for an interpreter if necessary.

**EQUAL ACCESS POLICY:** If you have a disability which affects your access to public facilities or services, please contact the Secretary at (209) 668-5540. The City is committed to taking all reasonable measures to provide access to its facilities and services. Please allow sufficient time for the City to process and respond to your request.

**NOTICE:** Pursuant to California Government Code Section 54954.3, any member of the public may directly address the Task Force on any item appearing on the agenda, including Consent Calendar and Public Hearing items, before or during consideration of the item.

**AGENDA PACKETS:** Prior to the Mayor's Economic Development Task Force meeting, a complete Agenda Packet is available for review on the City's website at [www.cityofturlock.org](http://www.cityofturlock.org) and in the City's Administrative Office at 156 S. Broadway, Suite 230, Turlock, during normal business hours. Materials related to an item on this Agenda submitted to the Task Force after distribution of the Agenda Packet are also available for public inspection in the City's Administrative Office. Such documents may be available on the City's website subject to staff's ability to post the documents before the meeting.

## 1. CALL TO ORDER

## 2. CITIZEN PARTICIPATION:

This is the time set aside for members of the public to directly address the Task Force on any item of interest to the public, before or during consideration of the item, that is within the subject matter jurisdiction of the Mayor's Economic Development Task Force. You will be allowed three (3) minutes for your comments. If you wish to speak regarding an item on the agenda, you may be asked to defer your remarks until the Task Force addresses the matter.

No action or discussion may be undertaken on any item not appearing on the posted agenda, except that Task Force may refer the matter to staff or request it be placed on a future agenda.

**3. STAFF UPDATE:**

- A. Economic Development Update (*Pitt*)

**4. DECLARATION OF CONFLICTS OF INTEREST AND DISQUALIFICATIONS:**

**5. CONSENT CALENDAR:**

Information concerning the consent items listed hereinbelow has been forwarded to each Task Force Member prior to this meeting for study. Unless the Chairman, a Task Force Member or member of the audience has questions concerning the Consent Calendar, the items are approved at one time by the Task Force. The action taken by the Task Force in approving the consent items is set forth in the explanation of the individual items.

- A. Motion: Accepting Minutes of Regular Meeting of June 3, 2014

**6. SCHEDULED MATTERS:**

- A. Review of 2014 Economic Development Strategic Plan Update Draft (*Pitt*)
- B. Sub Committee Breakout Sessions
- Business Attraction
  - Business Retention
  - Marketing

Sub Committee Task:

*Next Steps – who is responsible for caring out each strategy?*

**7. TASK FORCE ITEMS FOR FUTURE CONSIDERATION:**

**8. ADJOURNMENT:**