

Economic Development Work Group Special Meeting Agenda



MARCH 28, 2018

3:45 p.m.

**City of Turlock El Capitan Conference Room
156 S. Broadway, Turlock, California**

Chair
Amy Bublak, Councilmember

Council Representative
Matthew Jacob, Councilmember
(Alternate Member)

Interim City Manager
Robert A. Talloni

Interim City Attorney
Jose M. Sanchez

Task Force Members

**James Figurell
Lorrie Wilson
Pennie Rorex
Jeffrey Lewis
Rob Santos
Sam Romeo**

Assistant to the City Manager for
Economic Development and
Housing
Maryn Pitt

SPEAKER CARDS: To accommodate those wishing to address the Work Group and allow for staff follow-up, speaker cards are available for any agenda item or any other topic delivered under Public Comment. Please fill out and provide the Comment Card.

NOTICE REGARDING NON-ENGLISH SPEAKERS: The Economic Development Work Group meetings are conducted in English and translation to other languages is not provided. Please make arrangements for an interpreter if necessary.

EQUAL ACCESS POLICY: If you have a disability which affects your access to public facilities or services, please contact the City Clerk's Office at (209) 668-5540. The City is committed to taking all reasonable measures to provide access to its facilities and services. Please allow sufficient time for the City to process and respond to your request.

NOTICE: Pursuant to California Government Code Section 54954.3, any member of the public may directly address the Economic Development Work Group on any item appearing on the agenda, including Consent Calendar and Public Hearing items, before or during the Work Group's consideration of the item.

AGENDA PACKETS: Prior to the Economic Development Work Group meeting, a complete Agenda Packet is available for review on the City's website at www.cityofturlock.org and in the City Clerk's Office at 156 S. Broadway, Suite 230, Turlock, during normal business hours. Materials related to an item on this Agenda submitted to the Work Group after distribution of the Agenda Packet are also available for public inspection in the City Clerk's Office. Such documents may be available on the City's website subject to staff's ability to post the documents before the meeting.

1. CALL TO ORDER:

2. PUBLIC PARTICIPATION:

Pursuant to California Government Code Section 54954.3(a), this is the time set aside for citizens to address the Economic Development Work Group concerning any item that has been described in the notice for this meeting, including Consent Calendar items, before or during consideration of that item. You will be allowed five (5) minutes for your comments. If you wish to speak regarding an item on the agenda, you may be asked to defer your remarks until the Work Group addresses the matter.

3. STAFF UPDATE:

A. Update on marketing and branding initiative. (Pitt)

4. DECLARATION OF CONFLICTS OF INTEREST AND DISQUALIFICATIONS

5. CONSENT CALENDAR:

Information concerning the consent items listed herein below has been forwarded to each Economic Development Work Group member prior to this meeting for study. Unless the Chair, an Economic Development Work Group member, or member of the audience has questions concerning the Consent Calendar, the items are approved at one time by the Work Group. The action taken by the Work Group in approving the consent items is set forth in the explanation of the individual items.

A. Motion: Accepting Minutes of Regular Meeting of August 23, 2017

6. SCHEDULED MATTERS:

A. Presentation by the Army regarding marketing for small businesses.

Recommended Action:

No formal action will be taken. This item is informational only.

B. Discussion and development of a prioritized economic development work plan, highlighting key initiatives based on the findings and recommendations of the Economic Development Strategic Plan Update.

- i. Workforce Development
- ii. Economic Competitiveness
- iii. Business and Community Health
- iv. Turlock Quality of Life

Recommended Action:

Providing direction to staff on the development of a prioritized economic development work plan.

7. TASK FORCE MEMBER COMMENTS

8. ECONOMIC DEVELOPMENT WORK GROUP ITEMS FOR FUTURE CONSIDERATION

9. ADJOURNMENT

The foregoing meeting is hereby called by Chair Amy Bublak and scheduled by Interim City Manager Robert A. Talloni at the above mentioned date and time pursuant to California Government Code §54956.



INTERIM CITY MANAGER, Robert A. Talloni