



1. **CALL TO ORDER** – Chairperson Sharon Silva called the meeting to order at 4:08 p.m.

PRESENT: Task Force Members: Mike Brem, Vice Chair, Michael Camara, Benjamin Hector, Jennifer Helzer, Diana Lynn Kaysen, Kris Klair, John Lazar, Mayor, Richard Mowery, Jessie Orosco, Jim Reap, Sharon Silva, Chairperson, Larry Smith, Roy Wasden, City Manager

California State University Stanislaus Representative: Gokce Soydemir

ABSENT: Task Force Members: Amy Bublak (*Alternate Member*), Michael Camara, Jeff Chapman, Chris Borovansky, Rich Borba, Gil Perez, Eric Gonsalves, Matthew Jacob, John Lazar, Mayor, Yates McCallum, Ram Saini, Jan Tucker, Anokeen Varani, Ed Yonan

Alliance Representative: Kayla Whitcomb

2. **CITIZEN PARTICIPATION:** None

3. **STAFF UPDATES:**

A. Economic Development Update (*Pitt*)

Ms. Pitt updated the Task Force members on various economic development activities including site tours and at Lock-n-Stitch and Foster Farms, expansion options for Sensient Technologies and discussions with a nut inventory management company interested in the Turlock Regional Industry Park.

4. **DECLARATION OF CONFLICTS OF INTEREST AND DISQUALIFICATION:** None

5. **CONSENT CALENDAR:**

Action: Motion, seconded, and unanimously carried to adopt the consent calendar as follows:

A. Motion: Accepting Minutes of Regular Meeting of June 3, 2014

6. **SCHEDULED MATTERS:**

A. Review of 2014 Economic Development Strategic Plan (*Pitt*)

Ms. Pitt reviewed the 2014 Economic Development Strategic Plan draft with revisions to the goals.



DRAFT

B. Sub Committee Breakout Sessions

- Business Attraction
- Business Retention
- Marketing

Chairperson Sharon Silva excused the Task members to breakout into their sub committees to review the goals and identify additional strategies relevant to their sub groups if necessary.

7. TASK FORCE ITEMS FOR FUTURE CONSIDERATION:

8. ADJOURNMENT:

Chairperson Silva adjourned the meeting at 5:05 p.m.

RESPECTFULLY SUBMITTED

Stacey Tonarelli
Task Force Secretary/
Deputy City Clerk