

Parks, Arts & Recreation Commission Agenda



June 8, 2016

6:00 p.m.

City of Turlock, Yosemite Room
156 S. Broadway, Turlock, California



Commission Chair
Brent Bohlender

Commissioners

Michelle Morse Lakneshia Diaz
Larry Yeakel Nicole Larson
Michael Foster Robert Holly

Department Director
Allison Van Guilder

SPEAKER CARDS: To accommodate those wishing to address the Commission and allow for staff follow-up, speaker cards are available for any agenda item or any other topic delivered under Public Comment. Please fill out and provide the Comment Card to the Secretary or Staff.

NOTICE REGARDING NON-ENGLISH SPEAKERS: The Parks, Arts & Recreation Commission meetings are conducted in English and translation to other languages is not provided. Please make arrangements for an interpreter if necessary.

EQUAL ACCESS POLICY: If you have a disability which affects your access to public facilities or services, please contact the City Clerk's Office at (209) 668-5540. The City is committed to taking all reasonable measures to provide access to its facilities and services. Please allow sufficient time for the City to process and respond to your request.

NOTICE: Pursuant to California Government Code Section 54954.3, any member of the public may directly address the Parks, Arts & Recreation Commission on any item appearing on the agenda, including Consent Calendar and Public Hearing items, before or during the Parks, Arts & Recreation Commission consideration of the item.

AGENDA PACKETS: Prior to the Parks, Arts & Recreation Commission meeting, a complete Agenda Packet is available for review on the City's website at www.cityofturlock.org and in the Parks, Recreation and Public Facilities Office at 144 S. Broadway, Turlock, during normal business hours. Materials related to an item on this Agenda submitted to the Commission after distribution of the Agenda Packet are also available for public inspection in the Parks, Recreation & Public Facilities Office. Such documents may be available on the City's website subject to staff's ability to post the documents before the meeting.

1. CALL TO ORDER

Welcome and introduce new Commissioner Robert Holly.

2. APPOINTMENTS, ANNOUNCEMENTS & CORRESPONDENCE

3. CONSENT CALENDAR:

Information concerning the consent items listed herein below has been forwarded to each Commissioner prior to this meeting for study. Unless the Chair, a Commissioner or member of the audience has questions concerning the Consent Calendar, the items are approved at one time by the Commission. The action taken by the Commission in approving the consent items is set forth in the explanation of the individual items.

- A. **Motion: Accepting Minutes of Regular Meeting of April 13, 2016 and Special Meeting April 18, 2016**
- B. **Motion: Accepting June update on Parks, Recreation & Public Facilities Report (Staff)**

4. DECLARATION OF CONFLICTS OF INTEREST AND DISQUALIFICATIONS:

5. STAFF UPDATES:

A. Skate Park – Erik Schulze

6. PUBLIC PARTICIPATION:

This is the time set aside for members of the public to directly address the Parks, Arts & Recreation & Commission on any item of interest to the public, before or during the Commission's consideration of the item, that is within the subject matter jurisdiction of the Parks, Arts & Recreation Commission. You will be allowed five (5) minutes for your comments. If you wish to speak regarding an item on the agenda, you may be asked to defer your remarks until the Commission addresses the matter.

No action or discussion may be undertaken on any item not appearing on the posted agenda, except that Commission may refer the matter to staff or request it be placed on a future agenda.

7. PUBLIC HEARING: None

8. SCHEDULED MATTERS:

**A. Discussion: "Sports and Recreation Facilities Prioritization and Feasibility Study"
Update –
Erik Schulze**

B. Discussion: "Montana Park Phase One" update – Erik Schulze

9. COMMISSION COMMENTS

Commissioners may provide a brief report on notable topics of interest. The Brown Act does not allow discussion or action by the legislative body.

10. ADJOURNMENT



Minutes
Park, Arts & Recreation Commission Meeting
Wednesday, April 13, 2016
6:00 P.M. City Hall, Yosemite Room

COMMISSIONERS PRESENT: Brent Bohlender, Larry Yeakel, Lakneshi Diaz, Hannah Noonan, Nicole Larson, and Michael Foster.

COMMISSIONERS ABSENT: Michele Morse

STAFF PRESENT: Erik Schulze, Carla McLaughlin and Amber Traini

1. CALL TO ORDER

Meeting called to order by Commission Chair Bohlender at 6:00 p.m.

2. ANNOUNCEMENTS / INTRODUCTIONS / CORRESPONDENCE:

3. CONSENT CALENDAR:

Motion was made to accept the minutes of the February 10, 2016 Regular Meeting by Michael Foster and a 2nd by Hannah Noonan. Motion passed unanimously. Motion was made to accept April update on Parks, Recreation and Public Facilities made by Hannah Noonan and 2nd by Nicole Larson. Motion passed unanimously.

4. DECLARATION OF CONFLICT OF INTEREST AND DISQUALIFICATION: None

5. STAFF COMMENTS: None

6. PUBLIC PARTICIPATION: None

7. PUBLIC HEARING: None

8. SCHEDULED MATTERS:

Discussion / Action Items

A. Action: Evaluate and score the 2016/2017 Community Events and Activities Grant funding requests for the following organizations: 2017 Central Valley Brewfest, 2016 Central Valley Vinofest, Bring on the Ruckus Car and Concert 2017, 4th of July Parade, Turlock 4th of July Fireworks, Children's Book Fair, 2017 Monster Truck Spring Nationals, 2017 Monster Truck Fall Nationals, 50th Assyrian State Convention, Central Valley Senior Showcase, Assyrian Festival, Tournament of Champions, Stanislaus County Fair and transmit the scoring sheet information to the City Council for action – Erik Schulze

- 2017 Central Valley Brewfest – Veronica Camp

Veronica reported that they had very successful events the last few years. This event focuses on sampling of several different brews, music and art. Funds will be used for radio & social media, rate increase for facility and additional security and restrooms.

Commission Comments: Larry inquired on the art and charity. The art is from Art Expressions and the charity will receive the amount requested by the charity, 10% - 15%. The artists even did live drawings at the event.

- 2016 Central Valley Vinofest - Veronica Camp
This event focuses on wine. Funds will be used for marketing, advertising and increase to move event to the fairgrounds. Art will be included in this event too.

Commission Comments: Can other local artists come in to the event too? The charity that they work with will allow for other artists to come and display along with Art Expressions of San Joaquin.

- Bring on the Ruckus Car and Concert 2017 – Yeshi Wisneiowski
Funds will be used for location and entertainment. Due to rain they did not have as good of a turnout last year and live entertainment had to be canceled. They picked are planning to move their date to May to avoid bad weather.

Commission Comments: Lakneshia asked if they would allow for local entertainment. They had all local entertainment last year, but had to cancel due to rain and the hazards with the use of outside electricity.

- 4th of July Parade – Gina Loretelli
Funding will be used for Kid Zone Activities, entertainment and live music. They will be working together with the Turlock 4th of July Fireworks for dual promotion.

Commission Comments: Budgeting – Brent questioned how she came up with the budget for the out of town numbers. They went off of last year's budget and not everyone stays the night. Would you have to cancel the event if you did not get the funding? The event would not be canceled this year.

- Turlock 4th of July Fireworks – Karen Moss
New CEO to Chamber. The \$5,000 in funding will be for marketing and promotion. They will be marketing to all communities in this area that do not offer fireworks. They need the entire \$5,000 for marketing. This is an annual, local event that is free of charge.
- Children's Book Fair – Lisa McDermott
Director of the Carnegie. This event relates to the Centennial celebration in the Fall for advertising for the "100 years of original illustrations from the Art Kandy Collection" which all folds into a children's book fair. Hopefully they will have 30 authors from different areas around the state. Two day event so artists will be staying the night. Event will be free of charge. Hoping to have 500- 800 people per day.

Commission comments: If you don't get the funding will you still have the event? We will still do the event, we just will not be able to offer as much at the event. Nicole asked if you use student volunteers from CSUS what would they be doing. The volunteers would be assisting with

moving authors around to appointed locations, help with gift shop and marketing. We would also be advertising to elementary schools. Would there be any transportation opportunities available for school children that don't have transportation to the event? There has not been any requests yet, but we would certainly be willing to look into this if there are request. There will be tours for the schools too.

- 2017 Monster Truck Spring Nationals – Sharlene Borba & John

Just recently they lost their president to a very tragic accident. It has been hard to pull everything together, but they will get through this tragic loss. The funding would be used for advertising for the event. The events are really cool. Everyone can walk right up to a monster truck and touch it.

Commission comments: Nicole asked if the estimated impact of the number of nights people come is usually 3 days even though it is a 2 day event. They come in the night before the event starts.

- 2017 Monster Truck Fall Nationals – Sharlene Borba & John

This event will be in October. The funding will be used to advertise for the event. They will also be here for the fair. Turlock City logo goes on crew shirts and banners and will be with them everywhere they go, on their website and social media. They also have television recognition and have had famous visitors including Jay Leno.

- 50th Assyrian State Convention – Sam David

Thank you for last year's contribution. Funding will be used to reserve parks, pay for transportation and rent gymnasiums for athletic tournaments. They have up to 30 teams throughout the state that will participate in the events. Expecting 7,000 to 10,000 people.

- Central Valley Senior Showcase – Frankie Tovar

All-star exhibition basketball games to showcase the best senior boys and girls. Funding will be used for organizing of the event. This event brings together to showcase the best senior basketball players from around the area and reward them for their hard work and dedication. They also provide scholarships.

Commission Comments: Lakneshia appreciates explanation of the event. Larry asked how are the scholarships determined. MVP is chosen from each team and they receive the scholarship and it is also given for ticket sales. Grant money for marketing and organize and sponsorship is used for scholarships. Brent: How does it work with all the other all-star events going on that time of the year? They try to work around other events to avoid conflicts with other all-star games. This events is only open to seniors.

- Assyrian Festival – Adrenna Alkhas

Their first event was last year. Last year's funding helped to promote the festival and they had 15,000 people in attendance. The funding will go to radio, print, online, social media and promote their culture. This year they will focus on the history of Assyrians in Turlock.

Commission comments: Brent said advertising was very well done. This year they will raffle off a car. Nicole asked if they were able to determine how many attendees were not local residents. They had approximately 5,000 that came from out of town. The rooms booked were

only 20. That is a small amount for the amount of people, but lot of people stay with family when visiting. They had people that came from and a few from Arizona.

- Tournament of Champions – Mike Matoso
Largest tournament on the West coast. Lots of family travel from outside of area and lots of people come for 3 days. Huge tournament and brings in over 1,000 visitors to the area. Funds will be used for equipment, programs, advertising.

Commission comments: Brent thought there could have done better advertising. This is such a taxing tournament for our staff, but we do as best as we can. They have 26 teams that participate with a minimum of 24 players and 3 coaches for each team.

- Stanislaus County Fair – Adrenna Alkhas
Marketing director for the fair. This year will be the 105th year for the fair. Lots of volunteers and sponsors to help support this fair. This funding helps to support the fair with marketing/promotions, attractions/exhibitions, and entertainment. The State has cut the funding to Fairs so we rely on this funding to support the fair.

9. **COMMENTS BY COMMISSIONERS:**

- Hannah – I wanted to thank everyone for everything. I will be moving to Tuolumne so this will be her last commission.
- Brent – 4a is reversed on scoring sheet. Non-profit and profit on scoring sheet?
- Lakneshia – Love the Acts of kindness logo. My car broke down in the middle of road and someone came out and helped me.
- Larry – Single entity presenter vs. two of the same entity. Should there be some kind of scoring because of this? Something to think about.

10. **ADJOURNMENT:** Motion to adjourn the meeting at 7:30 p.m.



Minutes
Park, Arts & Recreation Commission Special Meeting
Monday, April 18, 2016
6:00 P.M. City of Turlock, Parks, Rec. & PF Dept.

COMMISSIONERS PRESENT: Brent Bohlender, Michelle Morse, Hannah Noonan, Lakneshia Diaz, Nicole Larson, and Michael Foster.

COMMISSIONERS ABSENT: Larry Yeakel

STAFF PRESENT: Erik Schulze and Carla McLaughlin

1. **CALL TO ORDER**
Meeting called to order by Commission Chair Bohlender at 6:00 p.m.
2. **ANNOUNCEMENTS / INTRODUCTIONS / CORRESPONDENCE:** None
3. **CONSENT CALENDAR:** None
4. **DECLARATION OF CONFLICT OF INTEREST AND DISQUALIFICATION:** None
5. **STAFF COMMENTS:** None
6. **PUBLIC PARTICIPATION:** None
7. **PUBLIC HEARING:** None
8. **SCHEDULED MATTERS:**
Discussion / Action Items
 - A. **Motion: To transmit the scoring sheet information for the 2016/2017 Community Events and Activities Grant funding requests for the following organizations: 2017 Central Valley Brewfest, 2016 Central Valley Vinofest, Bring on the Ruckus Car and Concert 2017, 4th of July Parade, Turlock 4th of July Fireworks, Children's Book Fair, 2017 Monster Truck Spring Nationals, 2017 Monster Truck Fall Nationals, 50th Assyrian State Convention, Central Valley Senior Showcase, Assyrian Festival, Tournament of Champions, and Stanislaus County Fair to the City Council for action – Erik Schulze**

Motion to transmit the scoring sheet information for the 2016/2017 Community Events and Activities Grant funding requests for the following organizations: 2017 Central Valley Brewfest, 2016 Central Valley Vinofest, Bring on the Ruckus Car and Concert 2017, 4th of July Parade, Turlock 4th of July Fireworks, Children's Book Fair, 2017 Monster Truck Spring Nationals, 2017 Monster Truck Fall Nationals, 50th Assyrian State Convention, Central Valley Senior Showcase, Assyrian Festival, Tournament of

Champions, and Stanislaus County Fair to the City Council for action made by Hannah Noonan and a 2nd by Lakneshia Diaz. Motion passed unanimously.

9. **COMMENTS BY COMMISSIONERS:** None
10. **ADJOURNMENT:** Motion to adjourn the meeting at 6:05 p.m.

DRAFT



ERIK SCHULZE
MANAGER

PARKS, RECREATION & PUBLIC FACILITIES

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June 8, 2016

TO: Allison Van Guilder, Parks, Recreation and Public Facilities Director
FROM: Erik Schulze, Parks, Recreation and Public Facilities Manager
RE: Parks, Recreation & Public Facilities Report

Summer Camp / Prevention / Aquatics

Aquatics

The 2016 Aquatic Season will officially begin on June 6 when staff will participate in a week-long in-service training. This is an opportunity for all staff to learn the City of Turlock policies and procedures, practice skills, take part in emergency drills, and have an understanding what their job entails. Aquatic programs are being offered at Columbia Pool, Pitman and Turlock High School. The pools will open to the public on Saturday June 11th and the first session of swim lessons will begin on June 13th.

Recreation Swim

Three different pools are open for Recreation Swim this summer: Pitman High School Pool, Turlock High School Pool, and Columbia Pool. Turlock High School Pool and Columbia pool are open Monday through Thursday from 12:15pm to 2:30pm. Pitman pool is open Monday through Friday from 12:15pm to 2:30pm. On weekends Columbia Pool is open from 12:00pm to 5:00pm.

Swim Lessons

Session A of Swim Lessons will run June 13 - 23. A variety of swimming levels are offered ranging from infant to adult classes. Our Beginning Swimmer class, continues to be a very popular class. This class serves 9 to 17 year olds who generally begin with no swimming experience. 2 additional sessions of lessons will be offered at Pitman High and Turlock High Pools and three more sessions will be offered at Columbia Pool.

Junior Lifeguard I

This training program is designed for children ages 11 to 15 years old who are interested in learning how to respond in an aquatic emergency. This class serves as a foundation for further training and employment in lifeguarding and aquatics.

Youth Water Polo I

The three week program designed for ages 9 to 12 years old exposes youth to the basic fundamental components of water polo combined with fitness and fun.

Summer Camps

There are four locations this summer that are hosting summer camps. The Little Giggles Program is being held at Turlock High School, this camp focuses on children who are entering TK – 6th grades. Pitman High School houses another summer camp that is for youth TK– 6th grade. Marty Yerby Summer Camp is held at the Marty Yerby Center. This program is for those students who participated in an ASES program and who meet the financial qualifications. There is also an opportunity for children to participate in activities at the Community Center which is sponsored by the Housing Authority of Stanislaus County.

Youth and Adult Sports Programs / Enrichment Classes

Adult Softball League

Summer league is under way and almost half way done. Games started the last week of April. Summer league is 14-weeks followed by playoffs for the top 4 teams in each league. There are 13 different leagues playing this summer. Fall league sign-ups will start in July.

Youth Soccer

Spring class have started and the numbers were really good again for this session. This program is a skill development program using fun activities to teach the game and skills of soccer for children age 2 up to 10. Registrations are being accepted for the next session that will start in July. This is a contract class with Kidz Love Soccer.

Youth Self Defense

The March session is now completed and we are registering for the upcoming summer sessions, which will be held on the typical Monday night at the Senior Center. Participants have multiple levels for advancement. Beginners will start with the white belt and can test to advance up to higher colored belts with the instructor. This program is offered year round and is run through a contract with Dragon Sports. The next class will begin in June.

Dance Etc.

The Summer session has started and the classes are all full. Class is offered every Wednesday and Thursday. Classes are offered for participants from 2 years to 18 years. Participants can choose from Ballet, Tap, and Pointe for the experienced dancers.

Teen Advisory Council (T.A.C.)

The school year has ended and registrations for next school year will start in June. TAC will start meeting for the 2016/2017 school year in August.

Kid Time Fitness

The spring session with Kid Time Fitness has started and classes are doing well. Registrations have been very good for these programs. These classes include Hip/Hop Dance, cheernastics, super-hero in training and gym-fit gymnastics. This is a great opportunity to open new programs within the community. The next session will begin in early June.

Line Dance

This on-going class meets every Tuesday at the Senior Center to dance, exercise or just to have fun. There are three levels of dance, introductory, beginning and intermediate.

T'ai-Chi Ch'uan

Come out and learn the art of T'ai Chi, from our instructor Anne Robinson. T'ai Chi meets every Wednesday in the Rube Boesch Center. This exercise class focuses on the mind, joints, muscles and bones. The class is set up in four week sessions.

Sports Facilities

Pedretti Park hosted three tournaments in May. The Sports Complex hosted one soccer tournament in May; Sundays are primarily rented hourly. The complex is currently renting just two fields weekly so maintenance can stay on top of the field issues.

Parks / Facility Maintenance

Parks - Trees Inc. has been contracted to do annually pruning of our large, mature trees throughout the parks. Staff continue to do routine maintenance daily that includes mowing, edging, blowing, graffiti removal and irrigation repair at all parks and daily playground inspections at each park.

Water features - Columbia Park and Broadway Park are open for the season.