

Mayor's Economic Development Task Force Special Meeting Agenda



October 1, 2013

4:00 p.m.

City of Turlock Yosemite Room

156 S. Broadway, Turlock, California



Chair
Sharon Silva

Vice-Chair
Mike Brem

Council Representatives
John Lazar, Mayor
Amy Bublak, Councilmember
(Alternate Member)

Task Force Members

Rich Borba
Jeff Chapman
Jaskaran Dhesi
Julio Hallack
Jennifer Helzer
Yates McCallum
Jessie Orosco
Jim Reape
Jim Shade
Anokeen Varani
Kris Klair
Ed Yonan

Michael Camara
Matthew Davoodian
Eric Gonsalves
Benjamin Hector
Diana Lynn Kaysen
Richard Mowery
Gil Perez
Ram Saini
Jan Tucker
Chris Borovansky
Lawrence Smith

City Manager
Roy W. Wasden

City Attorney
Phaedra A. Norton

Assistant to the City Manager for
Housing and Economic Development
Maryn Pitt

Task Force Secretary
Stacey Tonarelli

SPEAKER CARDS: To accommodate those wishing to address the Task Force and allow for staff follow-up, speaker cards are available for any agenda item or any other topic delivered under Public Comment. Please fill out and provide the Comment Card to the Task Force Secretary.

NOTICE REGARDING NON-ENGLISH SPEAKERS: The Mayor's Economic Development Task Force meetings are conducted in English and translation to other languages is not provided. Please make arrangements for an interpreter if necessary.

EQUAL ACCESS POLICY: If you have a disability which affects your access to public facilities or services, please contact the Secretary at (209) 668-5540. The City is committed to taking all reasonable measures to provide access to its facilities and services. Please allow sufficient time for the City to process and respond to your request.

NOTICE: Pursuant to California Government Code Section 54954.3, any member of the public may directly address the Task Force on any item appearing on the agenda, including Consent Calendar and Public Hearing items, before or during the City Council's consideration of the item.

AGENDA PACKETS: Prior to the Mayor's Economic Development Task Force meeting, a complete Agenda Packet is available for review on the City's website at www.cityofturlock.org and in the City's Administrative Office at 156 S. Broadway, Suite 230, Turlock, during normal business hours. Materials related to an item on this Agenda submitted to the Task Force after distribution of the Agenda Packet are also available for public inspection in the City's Administrative Office. Such documents may be available on the City's website subject to staff's ability to post the documents before the meeting.

1. **A. CALL TO ORDER**

2. **INTRODUCTION AND ADMINISTRATION OF OATH OF OFFICE**
 - A. Welcome and Introduction of Board Members
 - B. Oaths of Office administered by City Clerk

3. PUBLIC PARTICIPATION – LIMITED TO ITEMS DESCRIBED IN THE NOTICE FOR THIS MEETING

This is the time set aside for citizens to address the Task Force concerning any item that has been described in the notice for the meeting before or during consideration of that item. You will be allowed three (3) minutes for your comments. If you wish to speak regarding an item on the agenda, you may be asked to defer your remarks until the Task Force addresses the matter.

4. SCHEDULED MATTERS:

- A. Overview of Project and Role of Task Force (*Roy W. Wasden, City Manager*)

Recommended Action:

Informational Item Only

- B. Overview of Ralph M. Brown Act (*Phaedra A. Norton, City Attorney*)

Recommended Action:

Informational Item Only

- C. Status of General Plan Update - "GPU" (*Debbie Whitmore, Deputy Director of Development Services/Planning*)

Recommended Action:

Informational Item Only

- D. Presentation of EDSP and Strengths, Weaknesses, Opportunities, Threats (SWOT) Analysis (*Maryn Pitt, Assistant to the City Manager for Housing and Economic Development*)

Recommended Action:

Informational Item Only

- E. Project Timeline (*Team*)

Recommended Action:

Informational Item Only

- F. Task Force Members Questions & Discussion (*Team*)

Recommended Action:

Discussion Item Only

- G. Meeting Schedule Discussion (*Team*)

Recommended Action:

Discussion/Recommendation Item Only

5. ADJOURNMENT

The foregoing meeting is hereby called by Sharon Silva, Chair, at the above mentioned date and time pursuant to California Government Code §54956.



SHARON SILVA, Chair